



The 7 Mistakes people make when buying a pram



Counting back from #7...

7 Not enough storage pockets

Bringing a nappy, wipes, pacifier, everything you need for a shopping trip. Plus room for small things you've bought on the way back to the car needs storage that's easy to access.



6 Not enough protection from the sun or rain

Most babies don't like direct sunlight, and sometimes you can get caught out in a light shower. The pram needs to have built in protection to keep baby comfortable (and no tears).



5 Pram can't handle regular day to day use

Escalators, gutters, grass, sand, its amazing how much ground you cover with a pram. Make sure its up to the task, the frame doesn't bend easily, fabrics tear or wheels start to shake.



...#4, #3, #2...

4 The pram doesn't collapse as easily as you'd hoped

Some prams collapse easily with 1 move, others need a physics degree and still take skin off your fingers. Some prams have multiple parts to click together each time.



3 The pram is heavy to lift

Think of how many times you will be putting the pram into the back of the car and lifting it out. Especially if you're tired after carrying a bag from the park and maybe a child as well.



2 You can't steer or push it easily with 1 hand

Narrow aisles, kids running around, your other hand carrying a shopping bag. The pram needs to steer where you want it and be easy to push with your spare hand.



And the #1 mistake when buying a pram

1 Your baby won't sleep in the pram

You're baby's tired and you want to chill out having a coffee with friends. But baby won't sleep in the pram, aargh, you'll have to take them home or the crying will start. Some prams are too upright, not padded, uncomfortable harness... If you've got a fussy sleeper don't make this mistake!



We hope we've saved you some money and grief buying the wrong pram and not loving it!